

Terms and Conditions

Woo-Woo Guru Affiliate Program

By participating in Woo-Woo Guru's Affiliate internet marketing program (the "Program"), you agree with the supplemental program Terms and Conditions set forth below, established by Woo-Woo Guru ("Woo-Woo Guru", a division of Creative Catalyst). Capitalized terms used but not defined below have the same meanings as set forth in the Woo-Woo Guru Publisher Service Agreement. These supplemental terms are in addition to the terms of the Publisher Service Agreement, and, in the event of a direct conflict between the two, these supplemental terms will control.

In consideration of participating in the Program, you agree to the following terms:

1) Spam.

Under no circumstances will you send commercial electronic mail messages as defined in the new Federal spam law, the CAN-SPAM Act of 2003 [the "Act"], with respect to Woo-Woo Guru's Program. For clarification, this does not prohibit you from sending transactional or relationship messages as defined in the Act. Woo-Woo Guru reserves the right to collect, withhold, or cancel any and all compensation related to the content you send via commercial electronic mail messages.

2) Tracking Tags.

The tools, products and creative assets (collectively, "Assets") that are provided to you by Woo-Woo Guru provide valuable information vital to the success of the Program, including information that helps make sure transactions generated by you are properly attributed to you for payout calculations. Therefore, each of these Assets must be used in their intended manners as instructed by Woo-Woo Guru. You agree that you will not corrupt, modify or disable the tracking functionality provided to you related to the Program.

3) Keywords, Pay-Per-Click Advertising, and Domain names involving Woo-Woo Guru's trademark "Woo-Woo Guru" and variations thereof.

You shall not purchase search engine keywords or domain names that use Woo-Woo Guru's trademark "Woo-Woo Guru" and/or certain variations and mis-spellings thereof. You shall not purchase or register keywords, Pay-Per-Click advertising, AdWords,

search terms, domain names, or other identifying terms that include the word "WOO-WOO GURU" or certain variations and mis-spellings thereof for use in any search engine, portal, sponsored advertising service or other search or referral service.

Specifically, this policy prohibits You from:

- Bidding on Woo-Woo Guru's trademark, "Woo-Woo Guru" and any keyword string that includes this term. For example, "Woo-Woo Guru gadgets", "Woo-Woo Guru apparel", "Woo-Woo Guru computing", "Woo-Woo Guru t-shirts", etc.; and
- Bidding on variations of Woo-Woo Guru's trademark: for example "Woo-Woo Guru", "Woo-Woo Guru.com", www.Woo-Woo Guru.com", etc.
- Purchasing domain names based on Woo-Woo Guru's trademarks or variations of Woo-Woo Guru's trademark: for example "Woo-Woo Guruh.com", "Woo-Woo Guruproducts.com", etc.
- Purchasing Pay-Per-Click advertising containing Woo-Woo Guru's trademarks or variations of Woo-Woo Guru's trademark: for example "Woo-Woo Guruh.com", "Woo-Woo Guruproducts.com", etc.

If Woo-Woo Guru determines, in its sole discretion, that you have purchased or attempted to purchase "Woo-Woo Guru" keywords or domain names, or one of the three cited examples above, then Woo-Woo Guru may (without limiting any other remedies available to it) pursue any or all of the following actions:

- Withhold all compensation otherwise payable to You beginning with the date on which you purchased the prohibited trademarked terms;
- Remove you from the Woo-Woo Guru Affiliate Program permanently; and/or
- Contact the search engine in which your ad was found to ask that these ads be removed immediately and permanently.